

# Business News Press

## Your business news should not be a secret

How do you let the press know about your business news? The press prints business news that is of interest to their readers. A press release provides relevant information to the new media for publication.

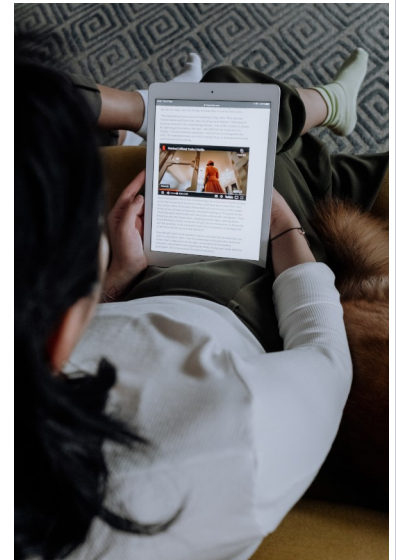
Business News Press takes it a step further by taking your message and sharing it on social media. In addition, we have created a blog to create a discussion with readers so that you gain additional attention from customers as well as new potential customers.

When was the last time you published worthy news about your business?  
When was the last time that you thought about what new happenings are

news worthy?

Corporation Associates Business News Press solves the what in the equation what, when, where, why, and how. Our Associates will help you identify stories about your business that is of interest to readers.

We custom craft press releases that are informative, in addition, draw attention to your business. The only expert that you need to be is to contact Business News Press to get started.



## A press release is just what you need

Show the world that you are a leader in your industry. Your business is paving the way with new products and services.

A press release provides an avenue to gain free advertising. In addition, it builds your brand image.

- Reach a large audience
- The right message has the potential to go viral
- Messages are targeted to those that cover your industry
- You control the message



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